



**WFPA**

## **2010 Annual Meeting**

Indian Summer--Olympia, WA

Wednesday, November 17, 2010

### **Forestry—Everybody's Green Investment**

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- 8:00 am **ANNUAL TRUSTEE BUSINESS MEETING**  
**Coffee & Continental Breakfast**
- 8:30 am **REGISTRATION**
- 9:00 am **PRESIDENT'S WELCOME AND REMARKS**  
**"Forestry – An Industry of the Future"**  
Robert Meier, WFPA President; Rayonier, Inc.  
Introductions & Remarks
- 9:15 am **EXECUTIVE DIRECTOR'S REMARKS**  
**"Attracting Investment in Working Forests"**  
Mark Doumit, WFPA Executive Director  
Staff Introductions & Remarks
- 9:30 am **AWARDS**  
Bledsoe Award: Ken Jacobsen & Lynn Kessler  
2010 State Tree Farmer of the Year - Engebright
- 9:45 am ***Efficient Business Models: Keys to Long-Term Sustainability***  
Moderator: Richard Davis, The Simeon Partnership  
– Jim Warjone, Chairman of the Board, Port Blakely Companies  
– Don Brunell, President, Association of Washington Business  
– Dr. Peter Goldmark, Commissioner of Public Lands  
– Steve Mullin, President, Washington Roundtable
- 11:00 am **BREAK**
- 11:15 am ***The Importance of Supporting Wood Use and Sustainable Forestry***  
Introduction: Pete Heide, Sr. Director of Forest Policy, WFPA  
Videotape Presentation  
Bryan Schuyler, Regional Director, WoodWorks California

- 12:00 pm    **LUNCH**
- 12:45 pm    **Special Presentation: *Connecting the Dots Between the Economy and Business – How to Make Washington Successful***  
Dr. Bill Conerly, Principal, Conerly Consulting LLC; Chief Economist,  
abcInvesting.com
- 1:30 pm    **BREAK**
- 1:45 pm    ***Achieving Environmental Conservation through Economic Incentives***  
Moderator: Cindy Mitchell, Senior Director of Public Affairs, WFPA  
– Brian Boyle, NW Environmental Forum Leader, University of Washington,  
College of the Environment  
– Gene Duvernoy, President, Cascade Land Conservancy  
– Dan Malarkey, Deputy Director, Department of Commerce  
– Kaleen Cottingham, Director, Recreation & Conservation Office
- 2:45 pm    **BREAK**
- 3:00 pm    ***Legislative & Policy Issues of the Day***  
Moderator: Greg Lane, President & CEO, TVW  
– Jay Manning, Chief of Staff, Office of the Governor  
– Representative Gary Alexander (R), 20<sup>th</sup> District, Ranking Minority Member,  
House Ways & Means  
– Representative Brian Blake (D), 19<sup>th</sup> District, Chair, Agriculture and Natural  
Resources Committee  
– Senator Dan Swecker (R), 20<sup>th</sup> District, Ranking Minority Member,  
Transportation
- 4:00 pm    **CONCLUSION & PASSING OF THE GAVEL**  
– Robert Meier, WFPA Outgoing President, remarks  
– Dave Nunes, WFPA Incoming President, remarks
- 4:30 pm    **ADJOURN**